

## **Historic, Archive Document**

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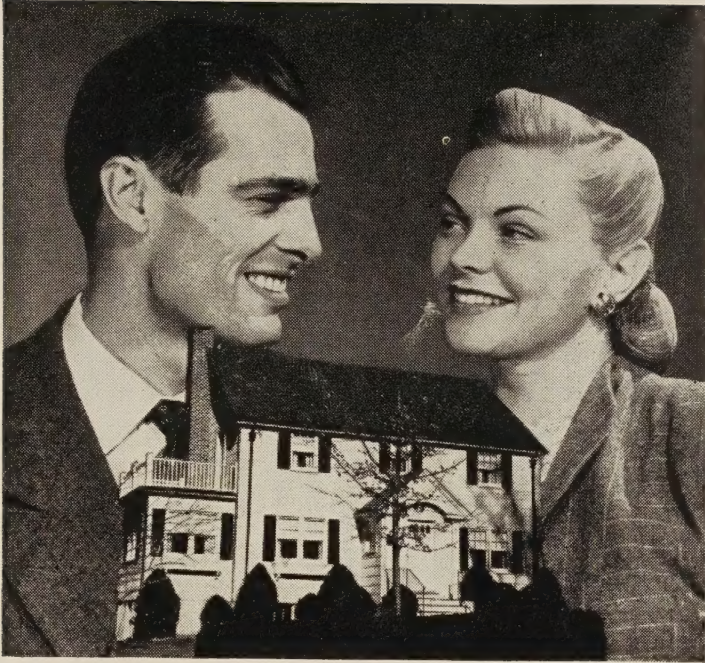


*Imagine—*  
**Maine Trees**  
Guaranteed-to-Live  
as Low as 8¢ Each!

**SPRING  
1948**







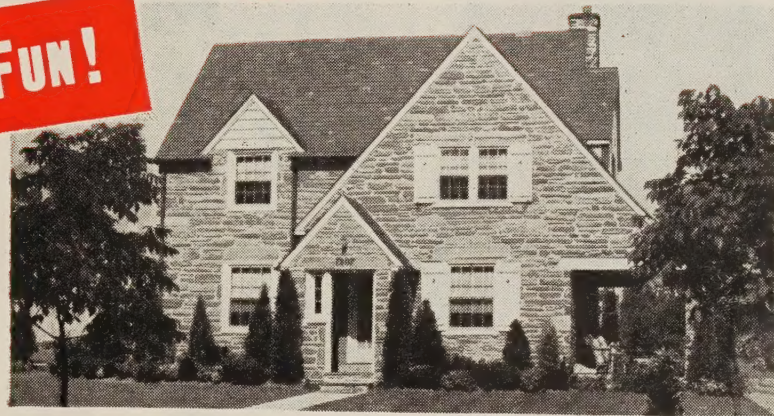
"Now We're Really Proud of Our Home! The Evergreens are Lovely!"

**PLANTING TREES IS EASY AND FUN!**

Now, YOUR home can have this living beauty too! Think how pleasant it will be to have handsome Maine-grown Evergreens dotting your lawn—lining your walks—framing your windows and doorway—giving you protection and privacy as windbreaks and boundary markers. You'll be prouder than ever of your home.

And that isn't all! While you're enjoying the swift growth of your Living Trees, you also have the pleasure of knowing they are rapidly increasing in value—often to several dollars apiece in the first few years! Even planting just a few Trees can actually add hundreds of dollars to the value of your property! A well-chosen, well-kept tree planting adds a luxury look to your home at a *cost of only pennies a tree!*

You need no previous Tree planting experience to grow my Guaranteed-to-Live Evergreens. I send you complete, easy-to-follow instructions with every order. In 10 minutes you can plant a dozen trees. See the inside pages for a full description of some of my varieties and the amazingly LOW PRICES at which I offer them.



## "WHICH TREES SHALL I PLANT?"



### For Windbreak or Screen

Plant tall-growing, thick foliage varieties: American Arborvitae, Scotch Pine, Norway Spruce, White Pine, White Spruce, Jack Pine, and Red Pine.

### For Decorations

To frame doors and windows with year-round beauty, choose these trees: Colorado Blue Spruce, Engelmann Spruce, Scotch Pine, Black Hill Spruce.



### For Hedges and Boundary Markers

For privacy and protection and as a "living" fence, select these hardy Evergreens: American Arborvitae, Norway, White or Red Spruce, White Pine.

### For Group Planting

Grow a specimen or group planting with these handsome trees: Balsam Fir, Douglas Fir, Colorado Blue Spruce, Engelmann Spruce, Black Hill Spruce.





*My Guaranteed-to-Live Trees are Yours for PENNIES Each —  
But They Add DOLLARS to the Value of Your Property!*



## HERE ARE YOUR FAVORITES — A CHILD CAN PLANT THEM

**American Arborvitae** — Also called White Cedar. Excellent for hedges and windbreaks. Dark green foliage. Easily pruned. Moist soil. Mature height 40 to 60 ft.

**Balsam Fir** — Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil, thrives in shade. Mature height about 50 ft.

**Douglas Fir** — Soft dark green to gray-blue needles. Rapid grower. Medium soil. Mature height about 70 ft.

**Banks Pine** — Fast growing. Warm, yellow-green foliage. Shortest needles of any Pine. Excellent for planting in barren sand. Mature height 40 to 50 ft.

**Red Pine** — Dense foliage. Rapid grower. Thrives in dry soil, needs sun. Mature height about 100 ft.

**Scotch Pine** — Rapid growing. Ornamental, light gray-green foliage. Will grow in poor soil. Best for quick-growing screens. Mature height 50 to 60 ft.

**White Pine** — Rapid grower. Prefers light, sandy soil. Spreading limbs, but easily adapted to windbreaks and screens. Mature height about 90 ft.

**Ponderosa Pine (Western Yellow)** — Rapid growing, adaptable to most any soil. Straight trunked tree with long heavy needles.

**Black Hill Spruce** — Lovely relative to White Spruce. Bright foliage, green to bluish tint. Grows bushy, compact, and symmetrical. Prefers medium wet soil. Mature height 25 to 40 ft.

**Colorado Blue Spruce** — Color ranges from light blue-green to beautiful blue. Grows in most any soil. Prefers sun. Mature height about 80 ft.

**Engelmann Spruce** — Blue-green to steel blue. Moist soil. Mature height about 80 ft.

**Norway Spruce** — Dark green, graceful, symmetrical tree. Makes excellent hedges and windbreaks. Heavy soil, will grow in partial shade. Mature height about 80 ft.

**Red Spruce** — Red-green bark, dark green foliage. Makes good hedges. Mature height 70 to 80 ft.

**White Spruce** — Symmetrical. Light, silvery-green foliage. Makes good hedges and windbreaks. Moist soil. Will grow in partial shade. Mature height 60 to 70 ft.

## CUSTOMERS PRAISE MY SERVICE

Have received my last order and can truly say that they are the best trees I have ever been able to buy for the money.

*Mrs. I. W., Cass City, Mich.*

This is the fourth time we have purchased trees from you and can truthfully say we have always been very pleased.

*M. P., Hamburg, N. Y.*

I stand ready to recommend you and your business methods to anyone. It is a pleasure to do business with you.

*C. M., Utica, N. Y.*

I bought from several nurseries this Spring and your trees are by far the best in value and appearance.

*E. H., Berrien Springs, Mich.*

Some years ago you sold me a few hundred Evergreens. I need more trees and would like to duplicate the success I had with those received from you at that time.

*T. P., West Hartford, Conn.*

Last Spring I planted 1000 Trees and this year plan to plant about 2000. Needless to say I am quite delighted with the trees I have bought from you in the past.

*A. B., Millersville, Penn.*



Norway Spruce



White Spruce



Colorado Blue Spruce



American Arborvitae



Red Pine



Scotch Pine



Black Hill Spruce



White Pine

**BE SURE TO SEE THE FOUR EXTRA-SPECIAL OFFERS ON THE INSIDE OF THIS FOLDER!**







# MY HARDY, MAINE GROWN TREES ARE *Guaranteed*

## 4 BIG *Spring* BARGAINS FOR YOU

These Amazing Specials Save You Money — More Savings Below!

*Special*

### 10



**NORWAY SPRUCE**

*All Guaranteed-to-Live*

only **\$1.00** Postpaid\*

25 ONLY \$2.00 Postpaid\*

Four years old, transplanted, 5 to 10 inches tall. Wonderful for hedges and windbreaks. Grows to 80 ft. A hardy tree, conical shaped.

*Special*

### 50



**RED PINE**

*All Guaranteed-to-Live*

only **\$4.00** Prepaid\*

Four years old, transplanted, 4 to 10 inches tall. A sturdy, tall-growing tree. Attains 100 ft. height. Suitable for windbreaks, screens, and boundary markers.

*Special*

### 40



**ASSORTED TREES**

*All Guaranteed-to-Live*

only **\$3.00** Prepaid\*

A grand group of three and four year old trees, transplanted, 3 to 10 inches tall. Ten each of the following: Red Pine, Scotch Pine, Black Hill Spruce, White Spruce. Less than 8c each tree!

*Special*

### 20



**ASSORTED TREES**

*All Guaranteed-to-Live*

only **\$4.00** Prepaid\*

Among my most desirable varieties. A splendid tree "buy," all four and five years old, transplanted, 5 to 15 inches tall. 20 Trees in all: 10 Douglas Fir, 5 Scotch Pine, 5 Black Hill Spruce.

### THESE TREES WILL GIVE YOUR HOME A BEAUTIFUL SETTING

VARIETY	AGE	SIZE	PER 100	PER 25	PER 10	PER 5
AMERICAN ARBORVITAE	4T	4 to 8 in.	\$30.00	\$8.00	\$4.00	\$2.25
BALSAM FIR	3T	3 to 5 in.	20.00	5.50	3.00	1.75
DOUGLAS FIR	3T	3 to 6 in.	25.00	6.50	3.50	2.00
DOUGLAS FIR	5TT	5 to 10 in.	35.00	9.50	5.25	3.00
BANKS PINE	3T	4 to 8 in.	10.00	2.75	1.50	.85
PONDEROSA PINE	3T	3 to 5 in.	12.00	3.50	2.00	1.15
SCOTCH PINE	4T	8 to 15 in.	25.00	6.50	3.50	2.00
COLORADO BLUE SPRUCE	5TT	4 to 6 in.	45.00	12.00	6.50	3.75
ENGELMANN BLUE SPRUCE	4T	3 to 5 in.	20.00	5.50	3.00	1.75
ENGELMANN BLUE SPRUCE	5TT	3 to 6 in.	30.00	8.00	4.00	2.25
RED SPRUCE	4T	3 to 6 in.	20.00	5.50	3.00	1.75
WHITE SPRUCE	5TT	5 to 10 in.	30.00	8.00	4.00	2.25
HEDGE BARBERRY		9 to 12 in.	20.00	5.50	3.00	1.75

"T" after age of tree means one transplanting; "TT" means two transplantings.

#### MINIMUM ORDERS

Because of the excessive cost of packing small orders, no order will be accepted for less than five trees, and no order for less than one dollar value. All orders must be in multiples of five trees of one kind and size.

#### SHIPPING WEIGHTS AND TERMS

All prices on this page except our four special offers are F.O.B. Fryeburg, Maine. Cash with order, or shipped C.O.D. if one-half amount accompanies order. Approximate shipping weights: 3 and 4 yr., once transplanted, average 10 lbs. per 100 trees; 5 yr., twice transplanted, average 30 lbs. per 100 trees; 6 yr., twice transplanted, average 35 to 50 lbs. per 100 trees.

\*ON ALL FOUR SPECIAL OFFERS, add 25c for postage on each shipment west of Mississippi River or south of North Carolina and Tennessee. We are unable to make any changes in these Special Offers. If you desire some other assortment, use the regular price list above.

#### WHITE PINE

White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Georgia, Kentucky, Nevada, New Mexico, North Carolina, South Carolina, Tennessee, Utah, and Wyoming.

#### LARGER TREES

Larger trees than those offered in this price list must be handled with a ball of earth around roots, which makes transportation charges excessive unless you live in Maine or New Hampshire. Outside those states, buy larger trees from your local nurseryman.

# WESTERN MAINE FOREST NURS



*Guaranteed-to-Live* OR I'LL REPLACE THEM *Free!*

*Let me save you dollars  
On your tree planting!*

## FOLKS FROM EVERY PART OF THE COUNTRY KNOW THAT MY MAINE- GROWN TREES LIVE AND THRIVE

THE amazingly low prices shown on this page are among the greatest Evergreen values we have ever offered in the more than 25 years we have been in business. Many of my prices are as little as ONE-HALF TO ONE-FIFTH what others must charge. Even on a small, unpretentious planting you can save DOLLARS! You may send for any of these Trees with complete confidence that they will satisfy you . . . that they will more than come up to your expectations . . . and that your Trees will live!

### Millions of Trees Mean Low Cost for You!

My prices are possible only because there are more than 10 MILLION Trees growing in my Nursery. During the past few years, I have shipped MILLIONS of Trees to my customers! This planting "know how," combined with the perfect soil and climate conditions of Western Maine produces Evergreen stock with big, husky, healthy roots. In addition, we "baby" every one of our trees throughout their first two years. We keep the young trees moist and fresh, and we help Mother Nature along by transplanting every tree at least once, in many cases twice. Transplanting strengthens the roots — is added insurance that the Trees will grow and thrive for you no matter where you live! Because of the care I give my Trees, our Evergreens reach you full of vitality and life, ready to take quick hold and grow for you. Whether you order 10 or 10,000 Trees from me, each tree is handled only by experts, by men who know and love Evergreens. My Evergreens are vigorous and healthy, absolutely free from disease, and every tree true-to-name as labeled.

You want the ground about your home to be as beautiful as possible. You want friends and guests to exclaim at the artistic beauty of your hedges, window and door decorations — and you certainly want to take advantage of the fuel savings that are yours with foundation plantings and windbreak screens. Evergreens are Nature's best protection against Winter's blustery cold and wind, Summer's burning, hot rays.

### My Trees are Guaranteed-to-Live!

Read my guarantee below. As far as I know, no other nurseryman offers you this protection. The Trees I send you must live, or I replace them FREE! It's not at all unusual for customers to plant 1000 of these Trees without losing a single one! The unsolicited testimonial letters and repeat orders that come in are the best proof that folks are well satisfied with my fine quality Trees. The letters I show elsewhere in this folder are only a few of the hundreds that come in every season.

### Order Your Trees Now!

Decide now the kind and quantity of Trees you will need. Then select your favorites from my BIG FOUR MAINE SPECIALS at the left or from the regular price list. Savings are particularly large when you order 25 and more trees of the same variety. *Mail order with remittance TODAY for spring delivery about April 15.*

## MY GUARANTEE PROTECTS YOU!

I GUARANTEE to replace absolutely FREE any tree ordered from this folder which does not live — provided you tell me before October 1, 1948, how many trees must be replaced. If unable to replace with the same size, we will replace

with the nearest size and variety. Remember — my GUARANTEE covers ALL Trees in this folder.

*Harry Eastman*



## LANDSCAPE SPECIAL 10 LOVELY \$5.00 TREES 5 Postpaid

6 to 10" Tall — Transplanted

- 2 American Arborvitae**  
Plant for hedges and windbreaks. Dark green foliage. Easily pruned.
- 2 Pyramidal Arborvitae**  
More pyramidal and narrow habit than American Arborvitae. Rich, deep color.
- 2 Globe Arborvitae**  
Dark green foliage. Assumes a well-rounded globe formed shape.
- 2 Upright Yew**  
(Taxus Capitata) Narrow-leaved evergreen tinged with yellowish bronze.
- 2 Spreading Yew**  
(Taxus Cuspidata) Similar to Upright Yew, but of low spreading type.

The above Trees will help make your landscape as attractive as those shown in the photos in this folder. This Special saves you money. Order your assortments NOW!

NURSERY CO., FRYEBURG, MAINE



62,335 1948  
**Special!**

LIBRARY  
RECEIVED

JAN 23 1948

**25**

Department of Agriculture

**WHITE PINE**

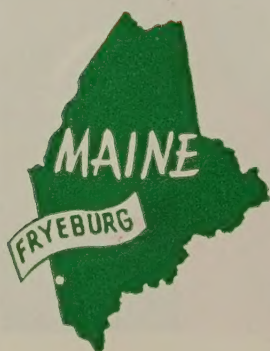
**Only \$3.00 Prepaid\***

This amazing bargain comes to you from Maine, the "Pine Tree State." Plant White Pine for windbreaks, screens: All are 4 years old, transplanted, 4 to 8 inches tall. All Guaranteed-to-Live! (See inside page for shipping instructions on White Pine.)

**MORE BARGAINS INSIDE!**

## **SPRING PLANTING TIME**

Your Trees will be ready to plant as soon as they arrive. Living south of me, your growing season starts before mine does here in Maine. I have to wait until the frost leaves the ground before I can dig your Trees. Often this is around the middle of April — sometimes before. As soon as it's possible, I'll dig and ship your Evergreens. Plant them at once when they arrive. They'll be ready to burst into quick-growing life! Order your Trees NOW!



**From Western Maine  
Come the Loveliest  
*Evergreens!***

**WESTERN MAINE  
FOREST NURSERY CO.  
FRYEBURG, MAINE**